

# 11<sup>TH</sup> ANNUAL INDUSTRY REPORT

We highlight a few key metrics on this page from participating clients using CSRconnect and/or GrantsConnect. We have been working to expand our global partnerships to allow companies to amplify and scale their impact by providing access to more charities from around the world.

Findings in this report are from a subset of the entire client and employee population and evaluate:

**417** participating companies

**8M+** over 8 million employees from participating companies

The analysis considered data from January 1, 2022, to December 31, 2022. For the complete report visit [solutions.yourcause.com/resource/csr-industry-report](https://solutions.yourcause.com/resource/csr-industry-report)

## KEY INSIGHTS

 **\$1,120**  
average gift per donor including company match dollars.

 **48%**  
of companies have global programs. Employees engaged in social impact from **116 countries**.

 **8.5M**  
number of hours volunteered by employees. **82% were for in-person events**, an increase from 72% in 2021.

 **92%**  
of companies with giving offered year-round programs, an increase of 11% from 2021.

 **45%**  
of donations were funded by company dollars including matching gifts and rewards in CSRconnect.

## PROGRAM TRENDS

**96%** of grants were cash awards

**\$9,775** average amount per international grant

**\$592M+**  
Grantmaking

In 2022, over 12,000 grants were awarded via cash and in-kind gifts totaling **~\$592.7 million** to U.S. and international charities.

**\$12.2M+** Disaster Relief

In 2022, **over \$12.2 million** was donated to support disaster programs including campaigns for Ukraine or other disaster relief (wildfires, earthquakes, storms etc.)

**84%**  
of donations for the Ukraine disaster

The full report dives into program trends for giving campaigns, employee board service, and engagement data through CSRconnect product features like Virtual Resource Groups and Engagement Elements

## GEOGRAPHIC TRENDS



The report breaks down engagement metrics, average donation amounts and volunteer hours by continent and for each of the 116 countries to help companies benchmark, plan and budget their programs.



Global vs. U.S.

U.S. employees pass global employees with higher participation in giving and volunteering.



Over 2 million of the 8 million+ employee population is located outside of the U.S.

## ENTERPRISE SIZE

 **Columbia Bank** **96%**

 **desert FINANCIAL** **91%**

 **bmc** **95%**

### Customer Spotlights

When looking at enterprise segments 0-10,000, three companies stood out with >90% combined engagement rate.

Percent shows combined engagement rate for each company which measures employee participation over total employee population.



Companies with **1,000-5,000 employees** saw the biggest increase in volunteer engagement from 12% in 2021 to 18.3 % in 2022.

Average hours for large team events (51+ volunteers) continues to **decrease** across all company sizes.

