We continue to connect companies in the Global Good Network™ to each other by providing benchmarking data and insights that help CSR leaders make decisions about how to build and grow their programs.

We highlight a few key metrics on this page from the findings on programs from participating clients using CSRconnect and/or GrantsConnect.

Findings in this report are from a subset of the entire client and employee population and evaluate:

- 385 participating companies
- 7.6M over 7.6 million employees from participating companies

**10th ANNUAL INDUSTRY REPORT**

We continue to connect companies in the Global Good Network™ to each other by providing benchmarking data and insights that help CSR leaders make decisions about how to build and grow their programs.

The data reviews the global average annual full-time employee donation amounts. The percent difference between the donation amount in 2016 and each year following shows that donations have grown to be 20% higher in 2021.

**KEY INSIGHTS**

- $1,248 average gift per donor including company match dollars
- $607M over $607 million in grants were awarded from clients using GrantsConnect in 2021
- 118 number of countries where employees engaged in social impact
- 6.3M employees volunteered over 6.3 million hours
- 51% of companies evaluated covered credit card fees on donations made through CSRconnect
- 44% of donations were funded by company dollars including matching gifts and rewards in CSRconnect

**TRENDS OVERTIME**

Each year we look for insights that can help build the business case for companies to continue to invest in social impact initiatives. For the first time in 10 issues, we decided to take a look back and review how a few key metrics have changed over time.

Average Full-time Donation Amount

<table>
<thead>
<tr>
<th>Year</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>$664</td>
<td>$702</td>
<td>$724</td>
<td>$651</td>
<td>$757</td>
<td>$796</td>
</tr>
<tr>
<td>Change</td>
<td>+6%</td>
<td>+9%</td>
<td>-2%</td>
<td>+14%</td>
<td>+20%</td>
<td></td>
</tr>
</tbody>
</table>

**Program Trends**

In 2021, over $5.8 million was donated to support disaster campaigns. The pie chart shows the percent of donations funding COVID-19, Social Justice or other (earthquakes, wildfire, hurricane, etc.)

- 51% COVID-19
- 45% Other
- 3% Social Justice

**Geographic Trends**

- U.S. employees lead in giving engagement rate and average employee donation.
- Global employees outside the U.S. lead in volunteer engagement rate.

**Trends by Enterprise Size**

Companies with **under 1,000 employees** continue to lead in engagement rates and average donation amount.

- $5,048 average gift per donor including match dollars
- 120% higher than the average gift among all employees

**Industry Trends**

Communications companies had the highest combined engagement rate at 18.4%

The analysis considered data from January 1, 2021 to December 31, 2021 except otherwise noted. For the complete report visit solutions.yourcause.com/resource/csr-industry-report