

Blackbaud Acquisition of EVERFI: FAQs for Blackbaud Customers

Who is EVERFI?

EVERFI a SaaS leader powering corporate ESG and CSR initiatives that reach millions of learners each year. EVERFI pioneered the field of Impact-as-a-Service, offering a subscription-based model that enables organizations to deliver social impact at scale through their cloud-based software platform and digital educational content. Through their platform and program offerings, EVERFI is also able to yield anonymized learner data to reflect the true impact of their educational offerings.

EVERFI drives impact by leveraging the resources, commitment and expertise of the corporate sector to create and deliver digital courseware and training to students, employees and community members. That impact is delivered through a combination of EVERFI's cloud-based software and its unique community engagement ecosystem that enables private, public and social sector organizations to respond to some of today's most pressing challenges through education, activating community engagement at scale, delivered as a service. The content delivered includes, but is not limited to, financial literacy and career readiness for K-12 students, online HR and compliance training for companies and institutions, as well as custom company-sponsored educational content to drive knowledge around key topics like STEM, financial education and digital literacy.

EVERFI has cultivated an impressive and uniquely diversified customer base that includes some of the world's largest and most well-known financial institutions, companies, foundations and sports leagues. Through their technology and learning platform, EVERFI has reached more than 45 million learners globally, while also delivering critical insight to its corporate customers to help measure and amplify the impact of the educational programs they are driving in support of their ESG and CSR goals.

How will I (customers) benefit from the acquisition?

Blackbaud and EVERFI will work together to realize a shared vision of measurable social impact through world-class technology. As one unified company, we will be the leading partner to help corporations drive meaningful social impact across a vast span of technology-enabled programmatic areas, from community education to volunteering to grantmaking and philanthropy. We see substantial synergies given the complementary product offerings of EVERFI with our YourCause from Blackbaud solutions.

How can I (customers) stay informed about future plans for EVERFI and Blackbaud products?

Right now, we are focused on taking a "business as usual" approach to our day-to-day operations. We will notify you / customers when we begin to move forward in combining our business strategies through our regular communication cadences.

I'm a YourCause from Blackbaud customer. Are there any changes to how I will work with YourCause from Blackbaud?

You will continue to work with YourCause from Blackbaud as you do today. Please use all the standard existing business processes and procedures to connect with the various YourCause support teams.

My company uses both YourCause from Blackbaud and EVERFI solutions. Who should I call for support or other assistance?

Please continue to use your normal contact process for each company/ product as you did before this announcement.

My company does not use EVERFI, but I am interested in learning more about their offering, who should I contact for assistance?

Please send all inquiries about EVERFI's product offerings to lbernstein@everfi.com.

What if I (customers) have additional questions?

Feel free to send questions to YourCauseInfo@blackbaud.com.