

## Blackbaud Acquisition of YourCause: FAQs for YourCause Customers

### 1. Who is Blackbaud?

Blackbaud (NASDAQ: [BLKB](#)) is the world's leading cloud software company powering social good. Serving the entire social good community—nonprofits, foundations, corporations, education institutions, healthcare institutions and individual change agents—Blackbaud connects and empowers organizations to increase their impact through software, services, expertise, and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility, school management, ticketing, grantmaking, financial management, payment processing, and analytics. Serving the industry for more than three decades, Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada and the United Kingdom. For more information, visit [www.blackbaud.com](http://www.blackbaud.com).

### 2. Why did Blackbaud acquire YourCause?

Blackbaud believes we are *better together*. Adding YourCause's innovative and differentiated capabilities in enterprise corporate social responsibility and employee engagement technology to Blackbaud's unmatched cloud software platform, data intelligence, services, and expertise in philanthropy and engagement is a game-changer in driving effectiveness for companies and the broader social good community we support. Through this acquisition, a critical bridge will be built between the social good and enterprise philanthropy spaces and lead innovation that powers measurable outcomes.

### 3. How do YourCause customers benefit from this acquisition?

You will continue to benefit from YourCause's best-in-class solution as you have in the past. YourCause will continue to focus on innovation and enhancements to its platform, partnering closely with customers and new colleagues at Blackbaud to define the future of workplace giving and volunteering.

As a customer of Blackbaud, you will benefit from the innovation and scale offered by Blackbaud's advanced cloud architecture and sector-leading R&D to power the YourCause's platform. Once the two companies are fully integrated, you'll have access to a full suite of solutions, as well as Blackbaud's best-in-class support, training, customer success teams, and services to ensure you are getting the most out of YourCause today and into the future. And, with Blackbaud's resources and global reach, we can expand the overall reach of your corporate social responsibility and employee engagement programs both here and abroad.

We want to extend you a very warm welcome to the Blackbaud community!

### 4. How do Blackbaud customers benefit from this acquisition?

Blackbaud customers will benefit from the addition of market-leading enterprise corporate social responsibility and employee engagement solutions to Blackbaud's portfolio. This acquisition will drive greater connectivity across the Ecosystem of Good™ by connecting the enterprise and nonprofit spaces,

leading to greater efficiencies and outcomes in many areas, including nonprofit fundraising, donor and volunteer acquisition, and grants management. Blackbaud customers will experience considerable benefits from this acquisition through greater functionality.

**5. I'm an Orange Leap customer. What does this mean for me?**

Now that the acquisition process is complete and YourCause is part of the Blackbaud family, we can begin to combine our teams and plan together. There will be no immediate changes to our solutions as we begin the team integration and planning process; we will update customers on our long-term plans as soon as that information is available.

Together with Blackbaud, we will:

- lead the market in integrating the social good and enterprise philanthropy ecosystems
- increase innovation capacity through expanded resources
- provide holistic insights into employee engagement, both inside and out of the workplace

As part of Blackbaud, our largest research and development investment is in innovating and enhancing our solutions, and you certainly will benefit from that investment. Our team of over 500 engineers works tirelessly to keep our solutions at the leading edge of technology driving social good, seeking and incorporating feedback from the organizations we serve along the way.

**6. What changes can I expect with YourCause?**

YourCause will continue to partner closely with you to support your use of the YourCause platform. As part of Blackbaud, we will have access to greater resources to accelerate our innovation and service to you.

**7. Will I need to change to Raiser's Edge NXT® or Blackbaud CRM™ to continue to use YourCause?**

No. Blackbaud will continue to offer YourCause as a stand-alone solution.

**8. What happens to the YourCause team?**

All YourCause team members are transitioning to Blackbaud. We are thrilled to be part of the Blackbaud team and look forward to serving you together.

**9. What happens to my data – is it still private?**

Yes, of course! Blackbaud is committed to protecting your data in accordance with applicable law and specific contractual commitments. All confidentiality commitments set forth in your current agreements with YourCause remain in force. Specifically, Blackbaud will not publish, disclose, or otherwise divulge your confidential information without your prior written consent.

**10. As a current YourCause customer, who do I contact if I have questions?**

Please contact Odessa Jenkins at [ojenkins@YourCause.com](mailto:ojenkins@YourCause.com).

**11. As a current Blackbaud customer, who do I contact if I have question?**

Please contact your Blackbaud Customer Success Manager or Blackbaud [customer support](#).

**12. My organization is a customer of both Blackbaud and YourCause. Who should I call for technical support or other assistance?**

You should continue to use your normal contact information for each company / product as you do today. As our teams integrate, we will keep you updated with any changes to the way you should work with us. Know that we are committed to keeping you and your experience at the center of all we do.